Leisure – Summary template

Provision : Forge Mill/Bordesley Abbey

Purpose	Give me good Things to See Do and Visit
Types of Demand	Events, Exhibitions Enquiries around expanding heritage offer to incorporate information from other historical sites in the local area
Numbers of presenting Demand	Attendance at events and exhibitions Local historical society buy in
Links to other stakeholders (eg voluntary sector / arts council)	English Heritage , Arts Council England, Local History Societies, Local Schools
Cost Recovery Cost per Visit (Inc.) Cost per Visit (Exc) Visits Income Cost of Service (inc) Cost of Service (Exc)	16.16% £7.46 £5.17 33,106 £46,987 £246,990 £171,092
Opportunity to meet customer demands/ generate income	Explore External funding opps to expand Programme and align vision with public funders, potential to utilise various areas of site for artist workshops,
Possible Measures	% Occupancy of various activities Satisfaction data
Additional Considerations	Website run independently and hits very high Contributes to Redditch Pride and is a Gateway to the broader historical park Bordesley Abbey is a SAM site (Scheduled Ancient Monument) The Needle Museum is Listed Building Play Area and Café used by local families Contributes to the Environment/Creative Britain Educational Value high – Local Schools use the site Some of collection stored at Crossgates 2011 Significant amount of work done to explore setting service up as part of wider county Museums Trust, however business Case was unsutainable